

Reelwire Affiliate Programme Agreement

Version 2026-10-20

Between

Tim Zierer, trading as Reelwire
Sole proprietor
Calle 47A x 47Y 100-1 #818
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<https://reelwire.io>
Contact: <https://reelwire.io/contact/>

and

Partner

1. Definitions

This Affiliate Programme Agreement (the "Agreement") is made between Tim Zierer, trading as Reelwire ("Reelwire"), and the Partner (the "Affiliate"), holder of a Reelwire workspace. In it, the following words have these meanings.

"Available Balance" means Commission that has completed the hold period in clause 7 and has not been paid out, less any deductions under this Agreement.

"Commission" means the amount payable to the Affiliate under clause 6.

"Commission Page" means the Commission page of the Affiliate's Reelwire dashboard, which shows the Affiliate's terms, Referral Link, Promo Code and balances, and where tax information and payout requests are submitted.

"Commission Period" means, for each Customer, the period of 12 months beginning on the date its first invoice is paid.

"Customer" means a new Reelwire customer whose workspace is attributed to the Affiliate under clause 4.

"Net Amount" means the amount a Customer actually pays Reelwire on an invoice, after discounts and credits and excluding VAT, sales tax and any other taxes. No deduction is made for Reelwire's own costs.

"Payout Threshold" means 75 EUR, the smallest Available Balance that can be paid out.

"Promo Code" means the Affiliate's code for use at checkout, as shown on the Commission Page.

"Referral Link" means the Affiliate's link shown on the Commission Page, <https://reelwire.io/?ref=> followed by the Affiliate's link id, or any other Reelwire page, including the checkout, with the same ?ref= added to its address.

2. The programme

Reelwire's affiliate programme pays Commission to people and businesses who recommend Reelwire to new customers. Every owner of a Reelwire workspace automatically holds a Referral Link and a Promo Code; workspaces still on a trial, and team members who do not own the workspace, do not.

Taking part is voluntary. The Affiliate has no target to meet and no fee to pay, and may stop promoting Reelwire at any time. Whenever the Affiliate does promote it with the Referral Link or the Promo Code, this Agreement applies.

The programme is not exclusive: Reelwire may work with other affiliates, and the Affiliate may promote other products.

Reelwire may agree different percentages or durations with an individual affiliate. The terms that apply to the Affiliate are those shown on the Commission Page and recorded in this document.

3. Referral Link and Promo Code

Link identifiers and Promo Codes consist of letters and digits only, are 3 to 16 characters long and are unique across Reelwire. The Affiliate may change either of them on the Commission Page. From the moment of a change the old one stops working and nothing done with it afterwards is attributed to anyone; Customers already attributed remain attributed.

Reelwire may refuse or replace an identifier or code that is offensive or misleading, uses someone else's name or trade mark, or could be mistaken for an official Reelwire offer.

4. Attribution of Customers

A new customer is attributed to the Affiliate when:

- (a) they create their Reelwire account, or start their first paid subscription, after following the Referral Link, which the visitor's browser remembers for 60 days where the visitor allows it; if they follow more than one affiliate's link in that time, the last link followed wins; or
- (b) they enter the Promo Code at signup or at their first checkout. A code entered at checkout wins over any link remembered in the browser.

Only new customers count. A workspace that has already had a paid Reelwire subscription, or is already attributed to someone else, is not attributed to the Affiliate. Once made, an attribution does not change.

Self-referrals are excluded. The Affiliate's own workspace, and any workspace or account belonging to the same person or business as the Affiliate, is never a Customer, and no Commission is payable on it.

Reelwire is not responsible for an attribution lost because a visitor blocks or clears browser storage, changes browser or device, or does not use the link or code. Reelwire's records decide attribution and are final unless shown to be clearly wrong.

5. The Customer's discount

A new customer who signs up through the Referral Link or enters the Promo Code receives 10% off their Reelwire subscription for its first 12 months. Reelwire applies the discount at checkout; the Affiliate collects no payment and gives or refunds nothing on Reelwire's behalf. As Commission is calculated on the Net Amount, the discount reduces it while the discount lasts.

The Affiliate must describe the discount accurately and must not promise any other discount, credit, feature or benefit on Reelwire's behalf.

6. Commission

Reelwire pays the Affiliate 25% of the Net Amount of every invoice a Customer pays during that Customer's Commission Period of 12 months from its first paid invoice. Invoices paid after the Commission Period ends earn no Commission.

Commission is earned on everything the Customer pays Reelwire for, including renewals, plan upgrades and extras. An unpaid invoice earns nothing.

The percentage and period in this clause are the programme's standard terms on the date of this document.

If an invoice is refunded, reduced by a credit note or reversed by a chargeback, the Commission it generated is reversed in the same proportion. Commission already paid out is deducted from future Commission; if none is expected, for example because this Agreement has ended, Reelwire may ask the Affiliate to repay it within 30 days.

Commission is calculated and held in euros (EUR), and paid in euros, except to an Affiliate located in Mexico, who is paid in Mexican pesos (MXN) under clause 9.

A Customer may pay Reelwire in the currency of the country it is billed in. The Net Amount of an invoice paid in a currency other than the euro is converted into euros at the euro foreign exchange reference rate the European Central Bank published for the day the invoice was paid, or for the last day before it on which the European Central Bank published one.

7. Hold period and Available Balance

Each Commission becomes available 30 days after the invoice that generated it is paid, so that refunds and chargebacks can settle before any money is paid out.

Available Commission is added to the Available Balance. While the Available Balance is below the Payout Threshold of 75 EUR, nothing is paid and the balance carries forward, without expiring while this Agreement is in force. Clause 15 sets out what happens to it when this Agreement ends.

8. Tax information and payout statements

When the Affiliate's Commission, held and available together, first reaches the Payout Threshold, the Affiliate provides tax information on the Commission Page: legal name, address, country, tax status and, where applicable, VAT or tax identification number. Reelwire reviews it and must approve it before the first payout, and may ask for more where the law requires it or the information appears incomplete. The Affiliate must keep it accurate and up to date.

The Affiliate is solely responsible for declaring and paying their own taxes and social contributions on the Commission. Reelwire withholds no tax from a payout to an Affiliate located outside Mexico. For an Affiliate located in Mexico, any tax Mexican law requires Reelwire to withhold is withheld and shown on the CFDI described below.

Reelwire issues a payout statement for each payout, listing the invoices, the Commission and the

amount paid. For an Affiliate located outside Mexico, by requesting a payout the Affiliate agrees that the statement serves as a self-billed invoice issued on their behalf, where the law that applies to them allows it, and agrees not to issue a separate invoice for the same amounts unless Reelwire asks for one or the law requires it.

For an Affiliate located in Mexico, the tax document for each payout is a CFDI (Comprobante Fiscal Digital por Internet), which Reelwire files and sends to the Affiliate by email as a PDF. The payout statement is then an overview of the Commission paid and not a self-billed invoice.

Commission is stated as a net amount. An Affiliate registered for VAT or a similar tax must say so in their tax information, so that the payout statement shows it correctly. Any such tax the Affiliate owes on the Commission is the Affiliate's to declare and pay.

9. Payouts

Payouts are made on request. Once the Available Balance is at or above the Payout Threshold, the tax information has been approved and the Affiliate has downloaded this Agreement from the Commission Page with their name and address, the Affiliate may request a payout through the single-use payout link on the Commission Page. A payout covers the Available Balance at the time of the request. The payout link works once and for 14 days; a link not used in that time expires, and its amount returns to the Available Balance.

Payouts are made in euros by bank transfer to the bank account the Affiliate gives in the request: the bank's ABA routing number or BIC/SWIFT, the account as a transit number, IBAN, CCI or account number, and the account holder's name and address. An Affiliate located in Mexico is paid in Mexican pesos (MXN) by a standard national transfer within Mexico to the account's CLABE, converted from euros at the exchange rate Banco de México publishes for the day of the transfer (tipo de cambio FIX).

Reelwire transfers the amount of the payout and nothing more. Every cost of the transfer, including the fees of the Affiliate's bank and of any intermediary bank and the cost of any currency conversion, is borne by the Affiliate and is deducted from that amount on the way, so the amount that arrives may be lower. These costs vary from country to country and from bank to bank, and it is the Affiliate's responsibility to understand and check them for their own account before requesting a payout.

An Affiliate located outside Mexico must give a bank account held in the country where they are located, at a bank that receives international transfers (SWIFT). International transfers are not made to accounts at neobanks or other app-only payment providers; a payout requested to such an account is refused, and its amount returns to the Available Balance.

Reelwire aims to pay within 14 days of a complete request. It is not responsible for a payment made to the bank account the Affiliate gave, or for the time banks take to complete an international transfer. It may delay a payout while it investigates a reasonable suspicion of fraud or breach, and will tell the Affiliate when it does.

10. Promotion rules

The Affiliate may promote Reelwire in any honest and lawful way. The Affiliate must not:

- (a) send spam or other unsolicited messages, or break the rules of the platform they use;
- (b) bid on "Reelwire" or any confusingly similar term, including misspellings, in paid search or other paid

advertising;

(c) make false or misleading claims about Reelwire, its prices or its features;

(d) use cookie stuffing, forced or hidden clicks, iframes, adware, link-injecting browser extensions or any other method that records a referral the visitor did not deliberately choose;

(e) post the Promo Code or the Referral Link on coupon, voucher or deal aggregator websites without Reelwire's written permission;

(f) offer anyone an incentive to sign up without clearly disclosing it;

(g) impersonate Reelwire or claim to act on its behalf;

(h) place the Referral Link or the Promo Code beside content that is unlawful, defamatory or hateful, or that infringes anyone's rights.

If the Affiliate breaches this clause, Reelwire may withhold or reverse the Commission on Customers attributed through the breach, and may end this Agreement under clause 15.

11. Disclosure

Wherever the Affiliate promotes Reelwire, they must clearly disclose the commercial relationship, for example with the words "affiliate link" or "ad", where it is seen before anyone follows the link.

The Affiliate must follow the advertising rules that apply where they publish and where their audience is, including, where applicable, the US Federal Trade Commission's endorsement rules, the EU Unfair Commercial Practices Directive, national rules on labelling advertising, and the rules of the platform they use.

12. Use of the Reelwire name and logo

Reelwire grants the Affiliate a limited, non-exclusive, non-transferable and revocable licence to use the Reelwire name and logo only to promote Reelwire under this Agreement, following Reelwire's guidance. The licence ends with this Agreement, and all goodwill from the use belongs to Reelwire.

The Affiliate must not use a domain name, social media handle, account name or business name containing "Reelwire" or anything confusingly similar, must not alter the logo, and must not suggest that Reelwire endorses them. The Affiliate must promptly change or remove material using the name or logo when Reelwire asks.

13. Data protection

Each party handles personal data under the data protection law that applies to it, including Mexican law and, where it applies, the EU General Data Protection Regulation (GDPR).

The Affiliate sees only aggregate figures about Customers, never their identity or any detail beyond what the Commission Page shows. The Affiliate must not collect personal data from customers on Reelwire's behalf, such as sign-up or payment details, and must never ask anyone for their Reelwire password.

Reelwire processes the Affiliate's name, email address, tax information and bank account details to run the programme, pay Commission and keep the records the law requires, as described in its privacy policy at <https://reelwire.io/privacy-policy/>.

14. Relationship of the parties

The parties are independent contractors. Nothing in this Agreement creates a partnership, agency or employment relationship between them, and the Affiliate cannot bind Reelwire to any promise, contract or statement.

15. Term and termination

This Agreement begins when the Affiliate's workspace receives its Referral Link, and runs until it is ended under this clause.

Either party may end it at any time with 30 days' notice: the Affiliate through the contact page at <https://reelwire.io/contact/>, Reelwire by email. The Affiliate may also end it at once by closing their workspace.

Reelwire may end it immediately by email for a serious breach, including any breach of clauses 10, 11 or 12, or for suspected fraud, and may then withhold the Commission connected with the breach or fraud.

When it ends, the Referral Link and the Promo Code stop working, and invoices paid afterwards earn no Commission. Commission on invoices paid before the end date remains payable, subject to the hold period and to reversals under clause 6, if the Available Balance reaches the Payout Threshold within 12 months of the end date and a payout is requested within that time, through the contact page if the workspace has been closed. Otherwise it lapses.

Clauses 6, 7, 8, 9, 13, 14, 17, 18 and 19, and any other provision meant by its nature to continue, survive the end of this Agreement.

16. Changes to the programme

Reelwire may change this Agreement or the programme's terms, including percentages, durations, the hold period and the Payout Threshold, with at least 30 days' notice by email or on the Commission Page. A change never reduces Commission on invoices already paid.

An Affiliate who does not accept a change may end this Agreement before the change takes effect. Continuing to promote Reelwire with the Referral Link or the Promo Code after the notice period means the Affiliate accepts it.

Each version of this Agreement is dated. This document is version 2026-10-20.

17. Liability and indemnity

Reelwire provides the programme as it is, and does not promise that it will always be available or free of errors, or that the Affiliate will earn any particular amount.

Reelwire's total liability under or in connection with this Agreement is limited to the Commission paid or payable to the Affiliate in the 12 months before the event giving rise to the claim. Reelwire is not liable for any indirect or consequential loss. Nothing in this Agreement limits liability that cannot be limited under the applicable law, including liability for fraud or wilful misconduct.

The Affiliate will indemnify Reelwire against all claims, losses, fines and reasonable costs, including legal fees, arising from the Affiliate's methods of promotion, including the content they publish and any breach of clauses 10, 11, 12 or 13.

18. General

- (a) Entire agreement. This Agreement, together with the Reelwire terms and conditions at <https://reelwire.io/terms-and-conditions/>, is the entire agreement between the parties about the programme and replaces anything said or written about it before. On a matter concerning the programme, this Agreement prevails.
- (b) Severability. If any part of this Agreement is invalid or unenforceable, the rest remains in force.
- (c) No waiver. A failure or delay in enforcing a right under this Agreement does not waive it.
- (d) Assignment. The Affiliate may not assign this Agreement or any right under it, including the right to Commission, without Reelwire's written consent. Reelwire may assign it to a successor to its business.
- (e) Notices. Notices are given by email: Reelwire's to the email address of the Affiliate's workspace, and the Affiliate's through the contact page at <https://reelwire.io/contact/>.
- (f) Language. This Agreement is written in English, and the English version prevails over any translation unless the law requires otherwise.

19. Governing law and jurisdiction

This Agreement is governed by the laws of the United Mexican States (Estados Unidos Mexicanos). The competent courts of Mérida, Yucatán, have jurisdiction over any dispute arising from or in connection with it, and the parties waive any other jurisdiction that might apply to them by reason of their present or future domicile or for any other reason.

This does not deprive the Affiliate of any protection they cannot waive under the mandatory law of their country of residence.

20. Acceptance

No signature is required. The Affiliate accepts this Agreement by using the Referral Link or the Promo Code to promote Reelwire, by downloading this Agreement from the Commission Page with their name and address, or by requesting a payout, whichever happens first.

This document is a specimen of the agreement (version 2026-10-20) with the programme's standard terms. Each affiliate's own copy, with their name, Referral Link, Promo Code and terms, is downloaded from the Commission Page. The terms in force at any time are those shown on the Commission Page.

Specimen with the programme's standard terms, agreement version 2026-10-20. An affiliate accepts the agreement electronically, no signature required, and downloads their own copy from the Commission Page.